

# Jake Ortman

Geek, Blogger, Superhero

jake@orty.com

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## Summary

Who am I? I'm a Jake-of-all-trades geek who has the ability to pick up and learn just about anything (software or hardware) if I don't know it already. I'm a prolific blogger, having been featured in local and national media. I'm a web developer, having developed, designed, and troubleshooted dozens of Web sites. I'm an avid percussionist, having played with ensembles around the state of Oregon. But most of all, I'm a dad of two wonderful little girls.

## Specialties

Online Journalism, Online Publishing, Print Layout and Design, Information Architecture, Systems Administration, Blogging, Photography, Systems Administration, Web Development, HTML, PHP, Javascript, Photoshop, Indesign, Tech Support, Help Desk

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## Experience

### **IT Director and Ad Designer at Discover Sunriver Vacation Rentals**

April 2006 - Present (3 years 4 months)

Responsible for Web site maintenance, photography, network, computer and telephone system issues, design and implementation of marketing campaigns.

### **Manager and Editor at Bend Blogs**

December 2004 - Present (4 years 8 months)

Webmaster, editor, manager, owner, chief geek and gopher of Central Oregon's blog aggregator.

### **IT Manager and Ad Designer at Sunray Vacation Rentals**

May 2002 - Present (7 years 3 months)

In charge of Web development and marketing (including SEO), print and web design as well as maintenance and management of 20-client and five-server Windows NT/2000 and Citrix terminal network.

### **Writer and Manager at UtterlyBoring.com**

May 2002 - Present (7 years 3 months)

Nearly-daily updated Bend-based blog. Receives over 2000 unique visitors per day. Considered "Godfather of Local Blogs" by The Source Weekly.

### **Chief Geek at orty.com Technology Solutions**

January 2001 - Present (8 years 7 months)

Chief geek and head honcho for Web hosting and technology consulting company in Bend, Oregon.

Providing Web hosting using a cPanel-powered Apache, PHP, Perl, MySQL environment. Provide custom computer, server and laptops as well as repairs and maintenance of those systems.

*5 recommendations available upon request*

### **Installation Manager at ispi of Lincoln/Digital Partners**

July 2000 - May 2002 (1 year 11 months)

Installation Manager, customer support technician, production assistant, sales support. In charge of moving clients and staff through installation and setup processes, making sure deadlines were met. Remote and in-person support for sales team and over 200 University and corporate clients.

*2 recommendations available upon request*

### **Online Director, Columnist at Oregon Daily Emerald**

February 1998 - June 2000 (2 years 5 months)

Online Director/Editor, Columnist, Freelance Photographer. Online Edition Awards: Collegiate Press Network: 1999 Gold Medal Award, 1998 Honorable Mention; ACP/U-Wire Online Newspaper of the Year: 1999 2nd place, 1998 3rd place; Student Society of News Design: 2000 3rd Place; SPJ NW Region: 2000 1st place; ONPA: 2000 1st Place; Pacemaker Finalist: 2000.

*4 recommendations available upon request*

### **Online Intern at Statesman Journal**

June 1999 - September 1999 (4 months)

Summer Internship. Researched and developed database-driven hosting and management solutions for online news content. Worked with Sales department to produce products for clients.

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## Education

### **University of Oregon**

BS, Journalism, CIT, 1997 - 2000

**Activities and Societies:** Oregon Daily Emerald, Oregon Running Club, Campus Band

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## 11 people have recommended Jake

"Jake was a pioneer in getting our campus newspaper up and running on the Web back in 1997-9. He helped grow the Oregon Daily Emerald's online site from a place to "post and host" to a full fledged interactive site with forums and other interactive elements. Without Jake, we would only have had the print audience, which would have limited our growth and ability to influence readers on campus. Without his hard work and tireless effort, University of Oregon wouldn't have the first-class independent student publication that the ODE is today."

— **Kristina Rudinkas**, *Student, University of Oregon*, worked directly with Jake at Oregon Daily Emerald

"Jake is a true professional that is capable of bridging the techie with the business/users. It was a pleasure to have worked with him."

— **Luc Suryo**, *Director of Network Operations, ispi of Lincoln*, managed Jake indirectly at ispi of Lincoln/Digital Partners

"Jake had great vision, great attention to detail and a great sense of humor. He is easy to work with and is a nice guy."

— **Eric Collins**, *Student, University of Oregon*, worked directly with Jake at Oregon Daily Emerald

"It's simple - Jake is awesome. I've hosted my website with Orty.com for the past 6 years, and have been more than happy with .... well, everything. Not only does Jake have a deep, deep knowledge of all things technology - but he's also completely on top of his game. Email or website down? He's probably got it fixed before I can even notice. Confused about a Cpanel plugin? Jake's thorough answers are only ever a quick email away, and he is always patient - even with the most technologically-inept. I've even had him build me a beefy custom desktop computer - and the thing has performed flawlessly for years now. In one sentence: doing business with Jake is always a good idea."

— **Simone Paddock**, was Jake's client

"Jake has been an excellent resource for our web hosting needs - he responds quickly to requests and provides high-quality service for a very reasonable price."

— **Andrew Maudlin**, was Jake's client

"I worked with Jake at the Oregon Daily Emerald from 1999-2000. Jake was dedicated and forward thinking. He is the one who helped throw us in to the 21st century with creating our online domain [dailyemerald.com](http://dailyemerald.com). He was friendly, easy to work with."

— **Tara Sloan**, *Production Coordinator, Oregon Daily Emerald*, worked directly with Jake at Oregon Daily Emerald

"I first met Jake over the internet in 2006, when an unscrupulous web hosting company had literally destroyed my popular website through carelessness or worse. Jake's free advice, plus many hours of volunteer service, got the site back up and operating with barely a scratch on it. About a year later, when my next web host couldn't perform up to standards, I prevailed on Jake to become my web host. Suddenly years of problems went away, and everything worked the way it should. Whenever I have a question or issue -- which isn't very often any more -- I know I have the most helpful and knowledgeable guy just an e-mail away. His response time is phenomenal. Jake takes great care in what he does, and he knows a thing or two about customer satisfaction. I couldn't be more enthusiastic in my recommendation."

— **Jack Bogdanski**, was Jake's client

"Jake is a pleasure to work with. He is thorough in research and very attentive to detail when working. Jake is not afraid to ask questions, and he is like a hound dog when he needs to find the right person to ask -- he doesn't stop until he finds the right person and gets the needed correct answer. Jake works furiously to ensure jobs are done the right way, the first time. Jake stays in constant touch throughout a job, and writes clearly and effectively. If bad spelling and improper grammar are a pet peeve of yours, you will love working with Jake, as he is an outstanding speller and writer. Jake's command of the English language and its structure is impeccable. This makes Jake uniquely strong in communication within the technical sector - something that is VERY hard to find. Jake is smart, attentive, and articulate. He is also a plain-old nice person with a great attitude, which makes him very easy and enjoyable to work with. I have enjoyed working with Jake and hope that we can continue to collaborate for many years to come."

— **Karin Hankwitz**, *Owner & Senior Systems Admin, Door County Networking*, worked directly with Jake at [orty.com](http://orty.com) Technology Solutions

"It was my pleasure to work with Jake and rely on Jake's expertise to develop the Emerald's online publication. He was not only knowledgeable about publishing technology, but he showed initiative and leadership, devoting a substantial amount of time to the newspaper's development while maintaining a full academic schedule as a student. His success at the Emerald resulted in a job offer upon graduation from Digital Partners, the professional firm hosting the Emerald web site. He was an outstanding colleague with a broad range of interests and talents. I confidently recommend

him."

— **Judy Riedl**, *General Manager, Oregon Daily Emerald*, managed Jake indirectly at Oregon Daily Emerald

"I highly recommend Jake and "orty.com" to my website design clients. The technology and communication are outstanding. If I run into an issue or have a question, Jake is always happy to help in a timely manner. He is proactive about monitoring his customers' sites, and is also receptive to feedback and suggestions. It's also great to support a local company and "the geek around the corner"!"

— **Jen Floyd**, was Jake's client

"Bouncing from partner to partner for The BG News, ispi bought Campus Engine, and Jake became my main point of contact in the transition to, and support of, ispi's publishing tools. Jake was always there to answer my many questions. Even though he has moved on to other jobs, he remains a good friend."

— **Ken Edwards**, was Jake's client

[Contact Jake on LinkedIn](#)